





when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting

CUSTER CONNECTIONS

It has been a busy summer for us! In August, we prepared for Custer Cruisin', Lean Horse 100, Crazy Days, and the Community-Wide Rummage Sale. Eleven businesses participated in Crazy Days this year, and we had over 31 rummage sales on our map! There are other events in Custer that we aren't directly involved in planning, but we still donate Custer Cash. Each participant in the Custer Cruisin' Mayor's Ride and each runner in the Lean Horse 100 received \$10

in Custer Cash. As a reminder, Custer Cash can only be spent at businesses in Custer, specifically those Chamber members who participate in the program.

The following events are scheduled for September, and we are currently busy preparing for them. On August 30th, several hundred Mustangs will pass through Custer. Our Chamber office has been a stop on their Poker Run for several years, and we provide each driver with \$10 in Custer Cash. Since they know that they will be receiving this, they usually plan to arrive around lunchtime. Also, from August 30th to September 1st, we will be hosting an Arts and Crafts Fair along with the Farmers Market in Way Park. On September 1st, the annual Studebaker Car Show will take place on 6th Street near our office. We are a little more involved in the planning of this event since it's right next to our office, and we also provide Custer Cash to all of those participants. **Please note that 6th Street from Mt Rushmore Rd to Washington Street, as well as the chamber parking lot, will be closed on that Sunday.**

The Mickelson Trail Trek starts in Custer on September 20th and 21st. We host a welcome reception for the 650 participants at Mt. Rushmore Brewing Co. on September 19th and provide breakfast for them on the 20th and 21st. Each participant of this event receives \$10 in Mickelson Trail Cash, which is similar to Custer Cash but can be spent at ANY business in Custer and Hill City. It's special that for a three-day event, Custer continues to be the starting point for two of those days.

In addition to the Custer Cash purchased throughout the year, the Chamber gives away a lot of it for events. We think this is important because it encourages people to shop local. We can't guarantee that those people will spend more than \$10, but we're hoping that after a great experience here, they'll tell their friends and family about Custer!

Even though summer is almost over, we still have a busy month coming up, and many people will come through town in the next several weeks. Let's show them some great Custer hospitality and blow them away with our excellent customer service!



Dawn Murray
Executive Director

IMPORTANT ANNOUNCEMENTS

CHAMBER STAFF

Dawn Murray
Executive Director
dmurray@custersd.com

Fred Baumann
Information Associate

fbaumann@custersd.com

Custer State Park Announces Trail Upgrades and Temporary Closures

Pierre, S.D.- The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

To facilitate these improvements, portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue

into the enring of 2025

Pat Hattervig
Information Associate
phattervig@custersd.com

Adrianna Burgess
Information Associate
assistant@custersd.com

Joel Behlings
Information Associate
info@custersd.com

2024 Board Of Directors

Amy Bailey - President Craig Reindl - Vice President Michelle Fischer - Treasurer

Amanda Allcock
Carrie Moore
Corey Virtue
Eric Butler
John Stahl
Miranda Boggs

Julie Jenniges - City Liaison

Mark Naugle - School Liaison

Lydia Austin - CSP Liaison

Jessica Noteboom - BID Board Liaison

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit *custerstatepark.com* or contact Lydia Austin at *Lydia.Austin@state.sd.us*

THE SPITING OF 2025.



Please take note of the following message from Gena Keller:

Food insecurity affects anywhere from 14.8 percent up to 48 percent of households across South Dakota. This reality has a significant impact on many families in our community, calling for us to come together and take action. In my first year of running Hounds, Pugs, and Hugs, a beloved dog and animal daycare, I have been blessed by the support and kindness of this community.

Throughout the past year, several fundraising events have been

held to benefit our veterans, from Midwest Honor Flight and Soldiers' Angels, to providing gifts for our veterans at the Michael J. Fitzmaurice Veterans Home in Hot Springs.

As Veterans Day approaches, we have another opportunity to unite and extend our support, not only for our veterans but also for those struggling with food insecurity. With food insecurity reaching higher levels, there is an urgent need to help those facing this challenge. Therefore, I am calling on each of you to help stock the shelves of The Storehouse, located at 66 Centennial Drive, right here in Custer. The Storehouse provides essential food supplies to many families in our area, and your contributions can make a significant difference.

If you are interested in making a non-perishable donation, blue tote bags are available from the following businesses: The Custer Chamber of Commerce, The Custer County Chronicle, Vector Design Print & Tech, and from me. By filling these blue tote bags with food items, you will be directly helping to alleviate the burden of food insecurity for families in our community. Together, we can make a profound impact. Let us rally our efforts, just as we have for our veterans, and ensure that no family in Custer has to go hungry. Your generosity and compassion will help lift the burden for those in need, and there is no better time than now to show our support. Thank you for standing and uniting as we prepare to honor our veterans and uplift our community.

Please have your donations dropped off by October 5th, 2024. If you have any questions, please contact me at 605-880-0655.



HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

Visit Route Reimagined

3

A free text-in service is being used to communicate major traffic changes.

To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.

To have things added to Buffalo Bytes, please send to bytes@custersd.com. Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

MARK YOUR CALENDAR

August 30-September 1

Labor Day Farmers Market and Arts & Crafts Fair Friday 4-8, Saturday 8-8, Sunday 10-3

September 1

Studebaker Car Show on 6th Street 10am-3pm

September 12

Custer Chamber Mixer at the Gold Pan Saloon 5pm

September 19-22

Mickelson Trail Trek

October 17

Custer Chamber Annual Dinner

October 25

Custer Chamber Monster Mash

Ostahanas

October 31

Custer Chamber Merchant's Trick or Treat

WEEKLY HUMOR



CHAMBER HAPPENINGS



Chamber Mixer

Hosted By:



September 12th from 5 p.m. - 7 p.m. Held At the Gold Pan Saloon 508 Mt Rushmore Rd, Custer, SD 57730

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS







Host a Chamber Mixer

Dates Available:

Jan 28th, 2025 February 20th, 2025 March 20th, 2025 April 17th, 2025

May 15th, 2025 September 18th, 2025 November 20th, 2025 December 18th, 2025

The time has come to start planning for next year's Chamber mixers!

Here are a couple of things to remember about the Chamber Mixers. You must be a member to host a mixer and you are welcome to co-host with your friend's businesses. We would love it if our new members would take part in hosting some of next year's mixers. Make sure to give others an opportunity if they want it. So talk to your friends and business partners and reach out if interested.

Contact Dawn Murray at: dmurray@custersd.com or (605)- 673-2244 to set your date



Custer County Library Foundation

Claw Antler and Hide Inc

PDQ Construction

City of Custer

Crazy Horse Memorial

Dakota Photographic

Operation Black Hills Cabin

Valhalla Legal, PLLC

J & M Lawn Care LLC

Bakers Bakery

Beecher Rock Vehicle Storage

Craig Hindle Construction

NXTLAW

Custer Ambulance Service

Bavarian Inn

Feel Good Café

Homestead Carpet Care

Busy Ewe Farm & Fibers

Sew What?

VFW Post 3442

First Choice Lock and Key

Double Diamond Ranch

Plenty Star Ranch Retreat

Custer Mile High Garden Club

The Hills Inn

The Blind Guy of the Black Hills, LLC

Miner's Cup LLC

Rock Solid Enterprises, LLC

Jorgensen Log Homes Inc

1880 Train

Murray Auto Repair LLC

Chamberlain McColley's Funeral Home

Chief Motel

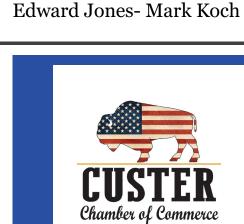
Colleen Hennessy and Jim Frank

Bradeen Real Estate & Auctions, Inc Aflac- Carol Perrigo K & S Stagecoach Stop Steve & Yolanda Davis Super 8 **Econolodge Custer** Comfort Inn & Suites Holiday Inn Express & Suites Best Western Buffalo Ridge Inn **Buffalo Ridge Camp Resort** 1881 Courthouse Museum World Fossil Finder Museum Stone Décor and Supply Good Karma Jewelry **Custer County Republicans Custer Senior Center** Jenny's Floral Road Runner, Inc **Ronald McDonald Charities** Black Hills Electric Cooperative, Inc **Diane Dennis** Sprockets Fun Foundry

Rush Mountain Adventure Park

Aspen Federal Credit Union Mt Rushmore Brewing Co.

Jim and Patti Lee



WELCOME NEW MEMBERS!

Edward Jones-Jared Slagle Rise- Custer DGR Engineering Glen Erin Horse Camp

> Custer's Rendezvous Rapid Fire Protection

Black Hills Bronco Adventures Sage Creek Grille

MEMBER SPOTLIGHT



2024 Custer Chamber Membership Spotlight

Beecher Rock Auto Storage



Phone: 605-673-1526 Address: 25537 Galaxy Trail, Custer Website: https://www.custersd.com/Beecher-Rock-Vehicle-Storage

This week's membership spotlight is all about Beecher Rock Vehicle Storage. They offer space to store Classic & Collectible Cars, Motorcycles, ATVs, Personal Watercraft, Boats and more. Outside storage is also available for Campers. With 6200 Sq Ft of Floor Space, In-Floor Heat,

and personal entry codes this is the perfect to store your favorite outdoor toys. CONTACT: Craig Hindle at 605 673 1526 to reserve your spot. It is first come first serve.

AREA EVENTS







Please consider helping those in need with a donation:

- New and unopened diaper packages.
- · All sizes needed.
- · Baby wipes.
- Other baby items such as toys, teethers, books, feeding accessories, child safety gear, travel gear, etc...







ABOUT BLACK HILLS PREGNANCY CENTER:

Black Hills Pregnancy Center is a Nonprofit 501 c3 agency who is governed by a local Board of Directors. Because all life is sacred, Black Hills Pregnancy Center exists to explore choices by providing appropriate resources and support for all impacted by an unplanned pregnancy. BHPC is financially supported by individuals, businesses and churches in the Black Hills Region. The great team of medical professionals and trained volunteers donate several thousand hours each year to serve the needs of their clients.

DROP OFF AT LEWIS REALTY:
14 W MT RUSHMORE RD,
CUSTER, SD 57730

Contact Black Hills Pregnancy Center:

Call- 605-341-4477

Text- 605-415-6217

Visit- 1774 Centre St., Ste 1

Rapid City, SD 57703



Proposed:

Custer Fire District

For more information please join us at our upcoming Open Houses:

Where: 616 Crook Street
Leo Harbach Fire Station
Custer, SD

All open houses will start at 6:30 pm with a Power Point information presentation, questions to follow

July 8th
July 29th
August 19th
September 9th
September 30th
October 28th

Email questions to: custerfiredistrict@gmail.com

Check out our Facebook page:

"Custer Fire District - Proposed Fire Protection District"



AUCTION

High Plains Western Heritage Center, Spearfish, SD

ONLINE BIDDING OPENS Friday · August 23rd - Closing Tuesday · August 27th, 2024, 5:00 PM

Property located at High Plains Western Heritage Center, 825 Heritage Dr. Spearfish, SD.

Artwork, paintings & posters including: Originals from Mike Songstad, J. Mather, Lou Schmeltzer, Christen Green, Lorna Moore; Larinda Burress, McKelvie, Letti Lister; H.P. Pelton, Limited Edition, Signed & numbered prints including: Ken Schmidt, Joe Grandee, Ray Johnson, Ole Larsen, CW Anderson, Gordon Schnabel, Robert Conely, John Kelly, Joe Grandee, Ray (Padre) Johnson, Cat Deuter, Sis Krueter, D.C. Lamphere, Joe Grandee, Mick Harrison, & more; Photographs, Prints, Posters including: CM Russell, Herbert Wesley Amiott, J. Raven, Russ Madson, Mick Harrison, Black Hills Range Days 1945, Black Hills Round Up 1944, Black Hills Round Up 1932, 125th Ann. Mandan Rodeo Days, World Champion Cowboys, Miles City Bucking Horse Sale, Stetson Hats Promotion Card Poster and so many more.

African Collectibles from the Fred C. Johnston African Artifact Collection from early 1900's including: wooden statues, knives with sheaves, pipe, musical instruments, horns, hooves, claws, skulls, baskets, cord, comb, flint, metal implements, quirt, spears, harpoon, quiver of arrows, plus many more interesting pieces of African history.

Auctioneers Note: You will be impressed with the quantity and quality of this offering. 100% of the proceeds from the auction will be used for Capital Improvements at HPWHC. This is a great opportunity to purchase some beautiful collectables while helping a worthy cause! Make plans to participate in this exciting event! See www.bradeenauction.com to view this great collection.

Property Inspection: Property will be available for inspection on Friday August 23rd through Tuesday August 27th during regular business hours at the High Plains Western Heritage Center or see the detailed descriptions & photos in the online catalog.

Property Settlement & Pickup: All items must be settled for and picked up Thursday August 29th between 12:00 noon & 5:00pm No Exceptions. Shipping available see terms.

See complete details & photos on www.bradeenauction.com

Owners:

High Plains Western Heritage Center, Spearfish, SD



n Bradeen - Jeff Storm - Travis Mayer, Auctione 605-673-2629 • Custer, SD www.bradeenauction.com

TERMS & CONDITIONS:

ONLINE ONLY AUCTION. NO BUYER PREMIUM! Complete detailed photos, descriptions, terms & registration at www.bradeenauction.com.

8/8/24





South Dakota Enhanced Conceal Carry Class

This is a One-day Class

Saturday, Aug. 24th, 2024 9:00am to 4:30pm

The Enhanced Permit allows you to carry in 38 states including MN, NE, WI, NV, NH, WA, and SC Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at **www.sodakian.com**, contact us at 605-673-3222 or by e-mail at southernhillstactical@gwtc.net





Early Childhood Screening

August 27th and 29th

What: Developmental Screenings for Possible Needs for Early Interventions through Custer School District (Custer, Hermosa, Pringle).

Who: Families with children ages 3, 4, and recently turned 5 (misses cut off for Jr/Kinder) who would like to better understand where their child is at in their development.

How: Contact Kathy at our SPED Admin Office to Schedule; 605-673-2171.

Where: Custer (Amory Building/South Entrance) on August 27th and Hermosa School on August 29th open for public support.

When: Hermosa (Aug 29th; 9-12 pm) Custer (Aug 27th; 9-12pm)



Custer County Republicans

The Custer County Republicans will meet on Tuesday, September 3, at 5:30 pm in the Pine Room of the Library Annex. Our speaker this month will be Phil Abernathy of Custer Economic Development Council to give us a brief update of their activities. Also, we get a report from Shannon Shields about the RNC National Convention that she attended as an alternate delegate. And we will be looking ahead to the next few weeks of election work! Our meetings are open to anyone interested, and all Republicans are encouraged to attend. Please RSVP to CCRepubs@goldenwest.net to get a headcount for food.

Check us out on Facebook at CusterCountySDRepublicans

Or online at https://www.custercountyrepublicans.org/custer-sd-republicans





MINCHOR CLUB

BEGINS WEDNESDAY, SEPTEMBER 4, 2024



At Anchor Club, we learn from God's Word, while having fun...all at the same time!

Clubbers will be challenged to memorize, read, sing, and participate in the activities every week! Your children are invited to be a part of the Club!

WHO?

K5 thru 6th grades

WHEN?

Wednesday afternoons

We will provide a meal each night for the Anchor Clubbers.

FREE TRANSPORTATION AVAILABLE!

We can pick up children right at the school, if desired.

BAPTIST CHURCH

12230 Aviation Way (next to the Custer airport)

605-673-2498

www.mountainviewbaptistcuster.com

ESUS is the ANCHOR of my soul.

Hebrews 6:19

Mom & Dad,
Anchor Club is almost
here and it's time to
encourage the clubbers
to once again
work hard in their
Anchor books!

Camper — ATV – Antiques – Household – Tools – Trailers

AUCTION

AUCTION

Judy Kretzschmar & Guests, Custer, SD
ONLINE BIDDING OPENS Friday · August 30th, 2024

- Closing Tuesday · Sept. 3rd, 2024, 4:00 PM

Property located at 4 locations: #1: 24966 Mica Ridge RD, Custer, #2: 12171 Pine Meadow RD, Custer, #3: Sunshine Storage South, 25176 US Hwy 385, Custer, #4: Bradeen Auctions, 9 W. Mt. Rushmore Rd. Custer. Watch for signs!

2010 Palomino Puma 25RKSS Travel Trailer; '01 Yamaha Kodiak ATV; 2-Single axle trailers, Pride 4 wheel scooter like new; Oak Antique furniture; pump organ; Crown upright piano; claw glass foot organ stool; oak dining table & 6 chairs; library table, oak wash stand; Camel back trunk; steamer trunk; hickory log wood furniture; Rowe AMI juke box; albums; Bud, Coke & other collectibles; belt buckles; 2-round dining tables & chairs; copper boiler; 1962 Barbie doll w/original box; 1962 Midge doll w/original box; Barbie clothes & other Barbie dolls; Jon Crane "Silent Crossing"; Fostoria & other collectible glassware; Sofa & ottoman; full size beds; large selection of jewelry including Black Hills gold; Artwork & wall hangings; Roll top desk; Oak Office chair; Vizio TV; gas grill; shop vices; work bench; Huffy Bike; Ladders; battery chargers; power tools; lawn tools; coolers; Stihl Chainsaws; John Wayne Collectibles; Small kitchen appliances; Meat slicer; shop vac; Crager rims; car parts; US items; China Hutch; Mini Fridge; Light Fixtures; Home Décor; Camping gear; tools and so much more.

Auctioneers Note: Judy has moved and will be selling these quality items that are in good to great condition, plus many very interesting, unique and one-of-a-kind items. Take time to inspect the online catalog for complete photos & details.

Property Inspection: Items will be available for inspection at the properties on Tuesday Sept. 3rd, from 11am to 2pm. See the detailed descriptions & photos in the online catalog, at www.bradeenauction.com.

Property Settlement & Pickup: All items must be settled for Thursday Sept. 5th between 10:00am & 3:00pm at Bradeen Auction Facility, 9 W. Mt Rushmore Rd. then proceed to the location of your items with your paid receipt. No Exceptions. Shipping available on select items.

See complete terms, details & photos on www.bradeenauction.com

Owners:

Judy Kretzschmar & Guests

Custer, SD



n Bradeen - Jeff Storm - Travis Mayer, Auctioneer 605-673-2629 • Custer, SD www.bradeenauction.com



Southern Black Hills - Custer SD

MANUFACTURED HOME ON RENTAL LOT

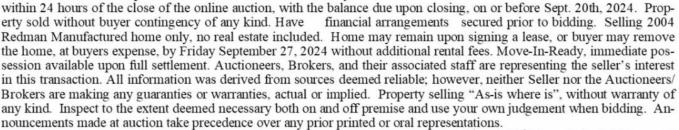
ABSOLUTE AUCTION

ONLINE BIDDING CLOSES THURSDAY SEPTEMBER 5th, 24 - 2:00 PM MDT

Property located at 949 Ponderosa Street, Lot 3, Custer SD

Selling at Absolute Auction, without minimum or reserve will be a 2004 Redman New Moon 16' x 80' manufactured home on an attractive rented lot in NE Custer City, SD. This comfortable 1280+- sq. ft. home includes a deluxe 13'x14' master bedroom with large bath, garden tub and a newly installed custom marble type walk in shower (\$10K+ installed). Also includes 2 additional bedrooms, 2nd full bath, as well as a spacious kitchen & living room. Other features include vaulted ceilings, central air & propane heat, new refrigerator, a gas range & stacking washer/dryer, 14'x18' deck and more! New asphalt shingles and siding were replaced in 2021. The home is served by Custer City water/sewer/garbage. The spacious oversized corner lot features a large back yard with shade trees privacy fenced on 2 sides, in Ponderosa Mobile Home Park, located east of the Custer Schools football/athletic field.

TERMS AND CONDITIONS: Absolute Auction, selling without minimum or reserve! Bidding by Online only Auction format only. Register at www.bradeenauction.com. Successful bidder shall deposit 15% irrevocable earnest money



Inspection: Auctioneers/Brokers will be at the property on Thursday August 22nd and 29th from 3 to 5 PM or call 605-673-2629 for appointment, MLS Lock Box installed contact your local Realtor. **Broker Participation is encouraged**, call for details, required form and deadline.

Auctioneers note: Take time to tour/inspect this 2004 Redman Home. The home may remain on the rental lot, OR move to your location. As you are aware, affordable housing is difficult to find in the Black Hills. Do your homework, and place your bids ONLINE, where YOU set the price! Auctioneers will be at the property from noon through the close of bidding on Sept. 5th to answer questions or to help with the bidding process. Remember, this home sells without reserve!

Register early to bid at www.bradeenauction.com Contact Bradeen Auctions early to place your bid if you are unable to bid online! See complete terms, photos & details at www.bradeenauction.com.

Owners:
Jack Kitchen
Custer, SD



8/8/24

Art Expressions Gallery's 3rd





KAREN CADE'S QUICKDRAW OIL 'PRAIRIE LEGACY'

IS AVAILABLE FOR SALE THROUGH SILENT AUCTION COURTESY OF BRADEEN AUCTIONS

Place your Bid Here

Auction Closes September 6th















"Catholics Returning Home"

AN OPEN DOOR FOR RETURNING CATHOLICS

St. John the Baptist, Custer St Anthony of Padua, Hot Springs St. James, Edgemont

Welcome!

- * Were you raised Catholic but do not come or seldom come to Church anymore?
- * Are you a Catholic who now feels separated from the church?
- * Would you like to know more about the Catholic Church as it is today?
- * Would you like to feel at home in the Catholic Church again?

No matter how long you have been away and no matter what reason, we invite you to consider renewing your relationship with the Catholic Church.

Informal listening sessions begin:

Date: Saturday, September 7, 2024 & continuing for 6 weeks

Time: 10:00 - 11:30 AM

Place: St John the Baptist Catholic Church, Custer

Sponsored by the local Catholic Parishes listed above. For more information call Lynda Davis, (605) 745-3988





FLAG RETIREMENT Programm

WEDNESDAY SEPTEMBER II, 2024 6:00PM

Veteraus Memorial Park

The American Legion will hold an American Flag retirement program in honor & memory of the first responders, military & citizens who gave everything on 9/11.





Friday September 20th 6:30PM



Custer State Park Visitor Center - Theatre Elk Bugling Program

Learn about Custer State Park's Elk herd, what they do during the rut, and how we manage them. Meet at the Visitor Center for a short program and then follow the Naturalist to the listening area.

Bring warm clothes and a chair.

Participates will need to wait quietly for an opportunity to hear bugling. Use your best judgement if bringing pets or small children.



PRESENTED BY BLACK HILLS VINYL





Black Hills Vinyl Tour Finale THE CRUSHMORE

PDGA B-Tier Event

\$750 Added Pro Cash
Am Player Packs



2 Days, 2 Rounds
September 21st and 22nd
1 Round @ Each Course
Pageant Hill
in Custer, SD
Spearfish Canyon DGC
in Spearfish, SD



Register Online: Disc Golf Scene

Questions? Contact James Curl @ BlackHillsDG@gmail.com

ANNOUNCEMENTS

SOCIAL MEDIA

MANAGEMENT

Now onboarding tourism, travel & hospitality clients in the Southern Black Hills

We manage your social media accounts so you can focus on running your business!

Content Creation • Graphic Design • High Quality Images & Photography Services • Brand Awareness Strategic Presence • Audience Engagement



605.440.2400 · GreenOwlMedia.com







Contact Isa Kirk @ 605-440-2233

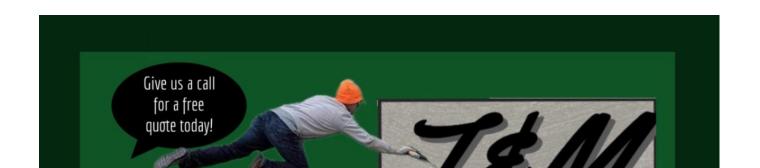
\$75 per month or \$600 per year - Parking Only.

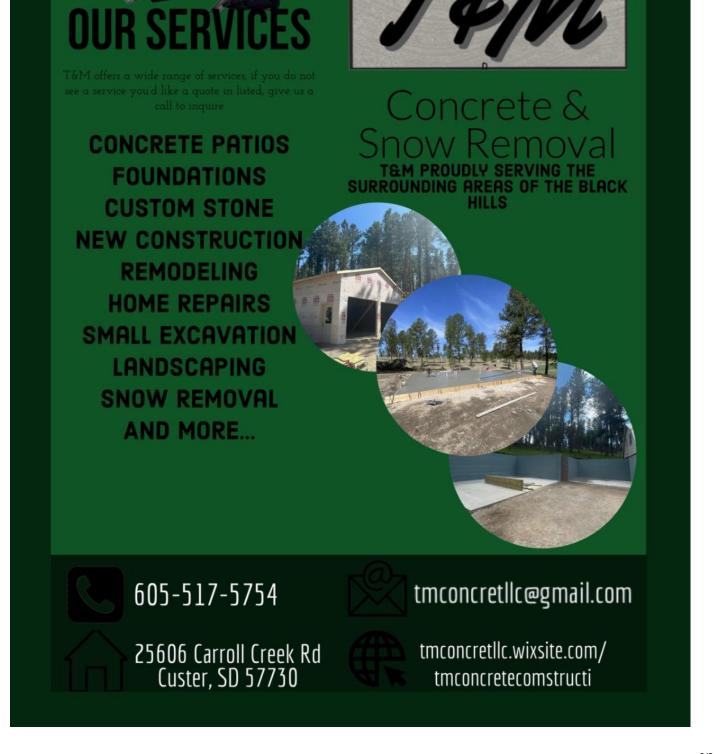
The pole barn (open on 3 sides, no lights, no heat) is 80 ft wide x 100 ft long. The doorway opening is 12 ft high.

(Liability / contract. Barn owner will not be held liable for damage or theft)

+ 3 RV grass sites (not under cover) with full hookups (electricity, water & sewer) are available for winter camping @ \$850 / month (No smoking in and around buildings, pets stay on a leash).

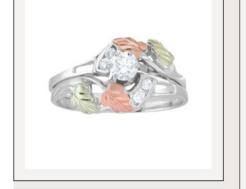
2 One-room camping log cabins can be booked via Airbnb or HipCamp





8/8/24

GOOD KARMA JEWELRY













BLACK HILLS GOLD JEWELRY

Available Online

WWW.GOODKARMACUSTERSTORE.COM

8/1/2024

NEWS FROM THE STATE







FOR IMMEDIATE RELEASE: Tuesday, July 30th, 2024

CONTACT: Katlyn Svendsen, Global Media & Public Relations Representative, Travel South Dakota

Hello, Tourism Industry Friends!

I'm having difficulty wrapping my head around the fact that July is almost over. With the summer Olympic Games underway in Paris, the rumble & roar of motorcycles being heard in the distance, and the school year starting in three weeks, this has been the quickest summer in recent memory. We hope you are well and keeping busy giving our visitors an experience unlike any other.

I was fortunate to be in the Black Hills last week and stop at Crazy Horse Memorial and in Custer. I spoke with a couple of visitors from Los Angeles who shared what an incredible time they were having in our state. It's been a challenging summer with road construction, hot temps and smoky skies (as of late), and Americans not traveling in the numbers predicted by many experts this past spring. Despite these obstacles, THANK YOU for hanging in there and for your hard work to give our visitors the best time possible.

Here a few items we want to share with you:

- 1. As Shakespeare once wrote, "Parting is such sweet sorrow". We are sad to announce that two team members are leaving our ranks. Jacey Ellsworth, our incredible Agritourism Manager & Industry Outreach Representative, and Mandy Lemmel, our wonderful Welcome Center Manger, will be pursuing new career opportunities. You can read more about their future plans further down in the e-newsletter. We are going to miss these two talented and amazing friends and colleagues and wish them nothing but the very best in the years ahead.
- 2. We have 28 partners who are participating in our inaugural *Rally Rush* outreach to welcome bikers to the 84th Sturgis Motorcycle Rally. We can't wait to see what activities your communities and businesses are undertaking to let our Rally attendees know how much we appreciate them being here.
- 3. We are already receiving nominations for the annual tourism awards that are presented at the tourism conference. It's great to see. Be sure and check out all the awards and online nominations forms here. The deadline for nominations is Tuesday, November 26.
- 4. And speaking of the tourism conference, we are way ahead of the curve with our planning! Sponsor and exhibitor information will be shared in September, so be on the lookout for these opportunities.
- 5. We are currently working on three exciting projects: a new scenic guide print piece, a new inspiration guide (which will also be translated into French, German and Italian) and a complete overhaul of *TravelSouthDakota.com*. The scenic guide will be ready by the end of the year, and the inspiration guide and revamped website will debut next spring. We can't wait to share all of these items with you when they are complete.

There is a lot more information about various items in this newsletter, so keep on reading. Please reach out if we can assist you with anything. Our hope is that as we near the end of summer and head into our shoulder season, our hard work and marketing will inspire visitors to travel to South

Dakota this fall. We are doing all we can to make that happen, and we know you are, too. We hope to see you soon!

All our best.

Jim and Team

-30-

Media Notes:

For downloadable examples of the creative for the "So Much South Dakota, So Little Time" campaign, click here

PRESS RELEASE



FOR IMMEDIATE RELEASE: Wed., Aug. 14, 2024 CONTACT: Katlyn Svendsen, Global Media & Public Relations Representative, Travel South Dakota

TRAVEL SOUTH DAKOTA RECEIVES NATIONAL TOURISM MARKETING AWARD

"Forever 605" Named Best State Tourism Stewardship Campaign in the Nation
PIERRE, S.D. – Travel South Dakota's "Forever 605" campaign was honored as the nation's best state tourism
stewardship campaign, recognized by the U.S. Travel Association and industry peers at the annual ESTO (Educational
Seminar for Tourism Organizations) conference in Columbus, Ohio.

Named after South Dakota's single area code, a local point of pride, Forever 605 is a destination stewardship program providing simple, yet impactful, ways to enjoy South Dakota respectfully.

"Forever 605 is an initiative we developed to spread the message of enjoying South Dakota responsibly for residents and visitors alike, and to ensure our state's pristine beauty is maintained for generations to come," said James Hagen, Secretary of Travel South Dakota. "Instead of creating a campaign centered around simply 'leaving a place better than you found it,' Forever 605 aims to build a sense of pride around respecting our destination and make it something that everyone wants to be a part of."

Components of the Forever 605 campaign include building awareness of lesser-known visitor experiences and locations, promoting South Dakota as a year-round destination, educating residents and visitors on the importance of responsible travel practices, supporting local businesses, preserving cultural heritage, and proactively sharing the positive contributions of tourism to South Dakota's way of life and economy.

More than 3,000 people have signed the Forever 605 pledge, and local communities have gotten on board with branding and encouraging action locally. The campaign was launched in earnest on June 5 (6/05/2024) and has

already generated more than 71,000 hotel bookings and 1,218 flight bookings. It has inspired visitors to visit lesser-known destinations, thereby relieving other destinations from overcrowding. It also has encouraged locals to explore hidden gems and encouraged community engagement.

The Mercury Awards recognize excellence and creative accomplishment in destination marketing from state tourism offices and are open to all U.S. state and territory tourism offices that are members of the U.S. Travel Association. The South Dakota Department of Tourism is comprised of Tourism and the South Dakota Arts Council. The department is led by Secretary James Hagen.

• A sample Forever 605 "mountain goat love note" commercial promoting the initiative can be found here. Credit to Travel South Dakota.

• Forever 605 logo can be downloaded here.



Forest Service News Release

Media Contact: Scott Jacobson, Public Affairs Officer (605) 440-1409

scott.j.jacobson@usda.gov www.fs.usda.gov/blackhills/

Proposed Changes to Recreation Fees Identified by the Black Hills **National Forest**

Custer, S.D., August 5, 2024 – The Black Hills National Forest is proposing changes to recreation fees for facilities, as well as Special Recreation Permit (SRP) fees under the Recreation Enhancement Act (REA) Fee Program. These changes include new and increased fees at several fee sites and for motorized OHV use permits. If approved, the proposed fees would be effective in 2025.

"Usage at recreation sites on the Black Hills National Forest has changed over the past 15-20 years," said Shawn Cochran, Forest Supervisor. "An increase of fees is needed to meet public expectations and the increasing demands of recreation activities across the forest."

The proposed fees by site are listed in the below table.

Site Name:	Current Fee(s):	Proposed Fee(s):
Black Hills Motorized Trails	Day Fee: \$0 rate per vehicle Week Fee: \$20 rate per vehicle Season/Year Fee: \$25 rate per vehicle	Day Fee: \$10 rate per vehicle Week Fee: \$30 rate per vehicle Season/Year Fee: \$50 rate per vehicle
Meeker Cabin	Night Fee: \$0 Group size: 4	Night Fee: \$50 Group size: 4
Summit Ridge Cabin	Night Fee: \$35 Group size: 10	Night Fee: \$100 Group size: 10
Jenny Gulch Picnic Site	Year-Round: Day Fee: \$0 rate per vehicle	Year-Round: Day Fee: \$5 rate per vehicle
Wrinkled <u>Rock</u> <u>Climbing</u> Area	Year-Round: Day Fee: \$0 rate per vehicle	Year-Round: Day Fee: \$5 rate per vehicle

In 2004, Congress passed the Federal Lands Recreation Enhancement Act (REA) which allows the Forest Service to retain funds collected at certain recreation sites and use these funds locally to operate, maintain, and improve the sites and related facilities. At least eighty percent of the revenue from recreation fees remains on the Forest to operate,

maintain, and improve facilities. Raising the revenue collected through recreation fees will help the Forest improve infrastructure at campsites and day-use areas and hire additional recreation staff. The resources derived through collection of fees helps provide quality recreation opportunities that meet the modern expectations of visitors and creates a more financially sustainable developed recreation program for the benefit of future generations.

These fee changes will be reviewed by the Black Hills National Forest Advisory Board (NFAB) and the Wyoming Recreation Action Team (REACT) for those sites in Wyoming. Committee members represent a broad array of interest groups to help ensure that the Forest Service is proposing reasonable and publicly acceptable new fees and fee changes. The public is invited to comment on the proposed fee changes to the developed recreation program. The comment period is set to end by close of business on November 29, 2024. To ensure that your comments are considered, please send your feedback no later than the above date to Black Hills National Forest, Attention: Bradley Block – Recreation

Program Manager, 1019 N 5th Street, Custer, SD 57730 or bradley.block@usda.gov. Comments can also be provided online at https://arcg.is/qyij8o.

Oral comments must be provided in person at the Black Hills National Forest to Bradley Block during normal business hours (Monday – Friday, 9 a.m. – 4:00 p.m. MT) or by calling 605-673-9200 and indicating you would like to provide comments on the proposed recreation fee changes. For more information on the proposed project, visit the Forest website at https://www.fs.usda.gov/detailfull/blackhills/recreation/?cid=fseprd1198079.

Once public involvement is complete, the proposed fee changes will be reviewed by the Black Hills National Forest Advisory Board (NFAB) and the Wyoming Recreation Action Team (REACT), who will provide a recommendation for a final decision.

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8/8/2024



Black Hills National Forest

Forest Service News Release

Media Contact: Scott Jacobson, Public Affairs Officer (605) 440-1409 scott.j.jacobson@usda.gov

Pre-solicitation Notice for Concessionaire Prospectus on the Black Hills National Forest

Custer, SD, July 19, 2024 – A pre-solicitation notice has been issued to potential bidders for the concessionaire prospectus on the Black Hills National Forest, related to the operations and management of Forest campgrounds, day-use areas, picnic sites, and other developed recreation facilities. The prospectus will be advertised in 2025.

The prospectus will solicit proposals from interested parties for one campground concession special use permit to provide high-quality public service in the operation and maintenance of government-owned recreation facilities. The new permit will replace the current concession permit, which expires December 31, 2025, with the intention that the successful applicant will be awarded the special use permit in January 2026.

The special use permit currently in place includes around 30 campgrounds, 14 picnic areas, 7 boat launches, 4 swim beaches, and multiple fishing areas. The exact number of sites for the upcoming prospectus has not yet been determined.

The Forest intends to host an official tour of the sites included in the prospectus in 2025. However, potential applicants are encouraged to visit sites on their own during the summer and early fall seasons of 2024.

This pre-solicitation notice is issued solely for information and planning purposes and does not constitute a solicitation, prospectus, or Request for Proposal. Further, the Black Hills National Forest is not seeking proposals at this time and will not accept unsolicited proposals. The U.S. Government will not pay for any information, travel, or administrative costs incurred in response to this presolicitation notice. Responding to this pre-solicitation notice or visiting the area is not required to apply for any future prospectus.

For more information on this opportunity, please contact Bradley Block, Forest Recreation Program Manager, at bradley.block@usda.gov or 605-673-9239.

For more information on the Black Hills National Forest, visit http://www.fs.usda.gov/blackhills.

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7/25/2024



Black Hills National Forest

Forest Service News Release

Media Contact: Scott Jacobson, Public Affairs Officer (605) 440-1409

(605) 440-1409

www.fs.usda.gov/blackhills/



Fire Restrictions in Effect July 23, 2024 For Black Hills National Forest in Wyoming

Custer, S.D., July 22, 2024 — Black Hills National Forest Supervisor Shawn Cochran has signed a Stage 1 fire restrictions order for the Black Hills National Forest in Wyoming (WY). Special Order 180 (& Map) will be effective Tuesday, July 23, 2024 through December 15, 2024, unless rescinded sooner.

"Persistent long-term drought conditions and recent high temperatures combined with the lack of moisture have dramatically increased the fire danger, said Jason Virtue, Black Hills National Forest Fire Staff Officer. "Conditions are ripe for large fire potential, and people need to be extremely careful in the Forest."

Stage 1 fire restrictions apply to campfires and smoking. Under Stage 1 restrictions, the following acts are prohibited: Building, maintaining, attending, or using a fire or campfire outside of a permanent metal or concrete fire pit or grate that the Forest Service has installed and maintained at its developed recreation sites in the WY Black Hills National Forest.

Other restrictions include: (see Exemptions)

- Smoking, except in an enclosed vehicle or building, a developed recreation site, or while stopped in an area at least three feet in diameter that is barren or cleared of all flammable materials.
- Operating a chainsaw without an effective and properly installed and approved spark arrestor.
- Blasting, welding, or operating acetylene or other torch with open flame without being in a cleared area of at least 10 feet in diameter and keeping a chemical pressurized fire extinguisher nearby.
- Using an explosive. This includes but is not limited to fuses, blasting caps, fireworks, rockets, exploding targets, tracers, and incendiary ammunition.

7/25/2024



The Black Hills Playhouse Presents its Last Production of 78th Season with *The Curious Incident of the Dog in the Night-Time*

Tickets are on sale Now for This Play, With Only 8 Chances to See It Before It's Gone!

For Immediate Release

Black Hills, S.D. — The Black Hills Playhouse will be wrapping up its 78th season of performances this summer with their last production, *The Curious Incident of the Dog in the Night-Time*. This play runs **August 11 - August 17** and features 8 performances.

Based on the novel by Mark Haddon, and adapted by Simon Stephens, *The Curious Incident of the Dog in the Night-Time* follows the story of 15-year-old Chris, who has an extraordinary brain. She is exceptional at mathematics, but ill-equipped to interpret everyday life. She has never ventured alone beyond the end of her road, detests being touched, and distrusts strangers. Now it is seven minutes after midnight, and Chris stands beside her neighbor's dead dog, Wellington, who has been speared with a garden fork. Finding herself under suspicion, Chris is determined to solve the mystery of who murdered Wellington, and carefully records each fact of the crime. But her detective work, forbidden by her father, takes her on a thrilling journey that upturns her world.

The last Pay As You Can performance of the season will be held on **August 10 at 7:30 pm**. Keep in mind that the Pay As You Can performance is the final dress rehearsal for the performers and technicians before the show officially opens. **Plan to arrive early**, as this is expected to be a well-attended preview performance.

An Artist Reception will also be held on August 11 after the 2:00 pm opening matinee. Audience members are invited to enjoy refreshments and appetizers and have a chance to meet the cast and crew who bring this story to life.

Click here for more information, or call our friendly box office staff at 605-255-4141.

*Custer State Park passes are required and can be purchased in the snack bar.

This show is not recommended for audiences under the age of 13

8/1/2024





Friday, Aug. 9, 2024

Construction Updates:

- Most construction activities are paused to accommodate additional traffic from local events until Monday, Aug. 12, 2024. All lanes are open to unimpeded traffic, and the roadway is, at a minimum, 24-feet-wide with a speed limit of 45 mph. Although the road is unfinished, uneven lanes and shoulder drop-offs are smoothed out.
- The roadway from Pactola Dam to S.D. Highway 44 is now sealed and has a hard surface that will be in place until final surfacing is placed in 2025.
- Traffic is being diverted on one gravel diversion (a temporary at-grade roadway next to the original road) immediately south of the Pennington-Lawrence County line. A width restriction of 12 feet is in place.
- The contractor is applying water to the gravel roadway to control dust as needed.





Coming Up:

- The box culvert near the Pennington-Lawrence County line is nearing completion, and Diversion 2 is expected to be removed in late August.
- Milling (removal of the existing pavement) on U.S. Highway 385 from 1/2-mile north of Silver City Road to the Pennington-Lawrence County line is expected to begin in mid-August.

View Construction Updates

Construction Zone Deminders	
Construction Zone Reminders	

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at https://us-385.com.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text

"US385" to605-566-4041. Subscribers can unsubscribe at any time.



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Custer Senior Center

August Activities



Click here to Check out the Custer School District Information

WEEKLY INSPIRATION

WE CAN'T JUST hope FOR A BRIGHTER DAY, WE HAVE TO WORK

FOR A BRIGHTER DAY. -DOLLY PARTON

HELP WANTED





Be sure to check out the Help Wanted section on our Website:

Our Address:

615 Washington Street Custer, SD 57730

Phone Numbers:

605-673-2244 800-992-9818

dmurray@custersd.com /custersd.com

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